

## **BSc (Hons) Business Management (Chartered Manager Degree Apprenticeship Pathway)**

This apprenticeship takes 4 years on a part-time day release basis. Career and life skills such as leadership, resilience, grit, team management and professional communication have been integrated into the programme in order to enhance apprentices' career development and organisational growth.

**The aims of the programme are that Chartered Manager Degree Apprentices will;**

- develop focussed knowledge and understanding of business and management
- become equipped with the knowledge, experience and skills to develop their career and to pursue further study and professional development
- be provided with opportunities to explore and critically apply concepts, theories and models
- improve their personal development and competence, adaptability, self-confidence, through critical enquiry, experiential learning and independent study

### **What will Chartered Manager Degree Apprentices study?**

There are three levels (HE4, HE5 and HE6) and each level has 120 credits. All modules on the course at HE4 and HE5 are core. At HE6, apprentices will complete the Business Project, Strategic Management, Learning and Development and Integrated Digital Marketing Strategy alongside an option module.

HE4:

- Professional and Academic Skills Development
- Business Law
- Business Environment
- Contemporary Issues in Marketing
- Info Systems and Big Data Analysis
- People and Performance

HE5:

- Business Management Career Development
- Leading and Managing Teams
- Project Management
- Enterprise Innovation and Creativity
- Financial Management & Decision Making

HE6:

- Business Project
- Strategic Management
- Learning and Development
- Integrated Digital Marketing Strategy

Plus **one** of the following options ;

- Work and the Employment Relationship
- E-Commerce and Contemporary Marketing Practice
- Retail Management
- Advanced Company Law
- Financial Reporting for Management

### **Entry Requirements**

This is discussed on an individual basis but apprentices must demonstrate a good level of English and Maths, and will preferably have already achieved a Level 3 qualification.

### **About us**

We pride ourselves on enabling learning and development in a relaxed and supportive environment and are dedicated to ensuring that we provide an exceptional standard of support for our apprentices and their employers. We offer regular tutorial appointments, study skills sessions and the programme team members are readily available to give advice and support to apprentices and their employers.

### **Want to know more?**

Feel free to contact us on 0161 233 2656 or email [info@theskillsco.ac.uk](mailto:info@theskillsco.ac.uk).

